# **VIVIENNE GERMAIN**

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### **EDUCATION**

M.A., Journalism | New York University, New York, NY || Expected Graduation: Dec. 2025 Cultural Reporting and Criticism (journalism, cultural criticism, creative writing)

B.A., English || Harvard College, Cambridge, MA || Sept. 2020 – May 2024

Concentration in English; Secondary Field in French. Department GPA: 3.93

L'Institut d'Avignon || Bryn Mawr College, Avignon, France || June – July 2023

Studied in French immersion: 20<sup>th</sup> and 21<sup>st</sup> century literature; classical and contemporary drama

## **EXPERIENCE**

Editorial Intern || Electric Literature, Remote / New York, NY || April 2024 – Sept. 2024 Provided written and verbal feedback on cultural criticism pitches, personal narrative submissions, and fiction submissions; generated headlines and Deks; wrote book lists and news items; copyedited, formatted, and published articles on Wordpress; created digital assets for social media using Canva

Associate Editor, Arts || The Harvard Crimson, Cambridge, MA || Jan. 2023 – Dec. 2023 Pitched, edited, and supervised 86+ articles for the Arts section of the newspaper by providing revision feedback, line edits, copyediting, and managerial support; generated headlines and Deks; pitched articles at weekly meetings; developed new writers' skills in one-on-one meetings Staff Writer, Arts (2022 –2024): Wrote profiles, reviews, opinion, and reported articles Intern, Scribner Books || Simon and Schuster, New York, NY || June – August 2022 Wrote pitch letters; drafted marketing timelines; read manuscript submissions and provided written feedback and comp titles; created 74 digital assets and 150+ social media posts to promote Scribner's books and authors; strategically distributed ARCs to booksellers and book influencers; organized data in spreadsheets to improve marketing strategies

### **LEADERSHIP**

**President** | Adams Creative Writing Forum, Cambridge, MA | Sept. 2022 – May 2024 Led editing workshops and writing workshops; founded a literary publication; served as editor **Board Member** | Harvard Creative Writing Collective, Cambridge, MA | Jan. – Dec. 2022 Led editing workshops, writing workshops, guest speaker readings, open mic events

### **SKILLS & AWARDS**

Creative Writing: Edward Eager Memorial Prize, Harvard Department of English (May 2024) Literary Arts: David McCord Prize, Harvard College (May 2024)

Cultural Criticism: National MOE Award, Society of Professional Journalists (June 2023)

French: Writing, reading, and conversational proficiency; 10+ years of formal study

**Media:** Graphic design (Canva), newsletter creation (MailChimp), web design (Wordpress, Wix), social media management and content creation (Instagram, YouTube, TikTok, Facebook, X, BlueSky), video editing (Final Cut Pro, Adobe Premiere Pro), data visualization (R)